

# 'Why Wait': New Zealand's superior synchrony program for cycling cows

Farmers synchronising cycling cows with the 'Why Wait' program obtain more calves during the first 14 days of AB and superior milk production efficiency.

## Why synchronise cycling cows?

**4**  
more days  
in milk



**6.5 kg**  
more  
milk solids



**more calves in  
first 14 days**  
from more cows pregnant  
during first 14 days of AB



## Superior performance

A New Zealand study showed that synchronising cycling cows with the superior 'Why Wait' (4mL Cyclase) program (compared to the standard program) will provide 3% higher in-calf rate and 4 extra days in milk.

	Pregnancy rate (6 week in-calf)
Standard program (2mL Cyclase)	72%
Superior program (4mL Cyclase)	75%

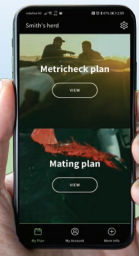
## Superior profitability

The superior 'Why Wait' synchrony program provides farmers with an extra \$35 profit per cow.

**4:1**  
ROI

Ask your vet for the 'Why Wait' program

Use the No. 1 Ready To Mate app  
to plan and manage repro programs



Evidence based vet medicines

0800 821 421

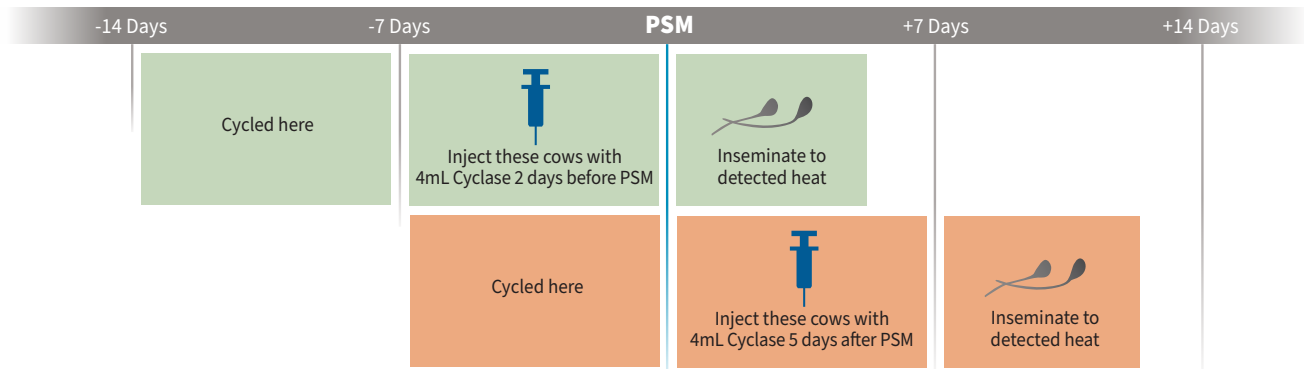
[www.agrihealth.co.nz](http://www.agrihealth.co.nz)

**AgriHealth**

Superior-WhyWait.2022

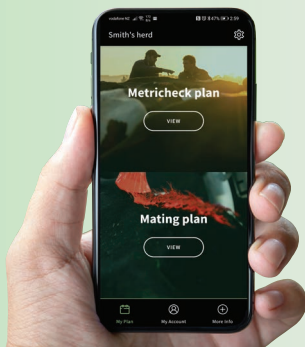
# 'Why Wait' program timer

On average, two thirds of the cycling cows in a herd will cycle in the 14 days leading up to the planned start of mating. Short-cycling these cows by 1 week means that all cows in the herd can be inseminated within the first two weeks of the mating period. This results in more days in milk.



## Ready To Mate App

### The No.1 Repro Planning App

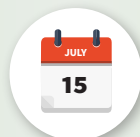


An easy to use app for farmers to plan and manage repro programs



#### READY IN 2 MINS

Takes only 2 minutes to create a repro plan



#### CALENDAR

Download your repro plan calendar or view in the app

Download free



#### NOTIFICATIONS

Get txt/email reminders on upcoming repro actions for your farm



#### MULTIPLE USERS

Set-up accounts for multiple farms and farm staff