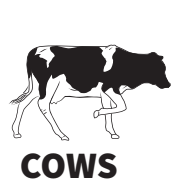


MORE COWS IN CALF EARLIER

MATING START

MONITOR

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----



6 week in-calf rate
 Last season This season

TARGET 78%

Cow BCS at dry off
 Last season This season

TARGET >4.5

Cow BCS at calving
 Last season This season

TARGET >5.0 COW >5.5 HEIFER

3 week submission rate
 Last season This season

TARGET 90%



6 month weight
 Last season This season
 kg kg
TARGET >30% OF MATURE LIVELWEIGHT =KG

12 month weight
 Last season This season
 kg kg
TARGET >50% OF MATURE LIVELWEIGHT =KG

MANAGE

ACTIONS

.....

First Metriceck 14 days after calving
 date / /
 date / /
 date / /

PSM -35 days: tail paint on
 date / /

Optimal number of bulls in each herd at any one time
 per herd

MAXIMISE

ACTIONS

.....

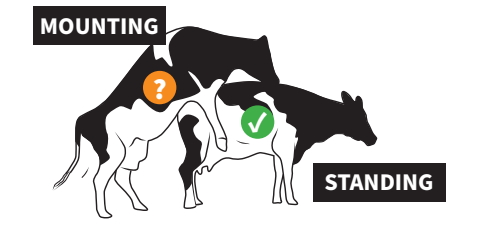
Cow Why Wait program 1
 date / /

Cow Why Wait program 2
 date / /

Cows cycling by day -9 (target 75%)
 Treat non-cyclers date / /

Heifer synchrony program
 date / /

Staff training - heat detection tips



A cow is most likely on heat if standing to be ridden by other cows



Cows are possibly on heat if seen mounting other cows, restless, sniffing other cows, vaginal discharge

For higher in-calf rates scan code below



Extra milk from treating non-cyclers before PSM

