

DIB-Synch Plus: New Zealand's superior non-cycling cow treatment program

Farmers treating non-cycling cows with the DIB-Synch Plus program (including Novormon) at the right time, have superior reproductive efficiency and profitability

Why treat non-cycling cows?

21

additional
days in milk



33.5 kg

more
milk solids



12%

less likely
to be non-cycling
in the next season

more

AB heifer
calves



Use Novormon for best results

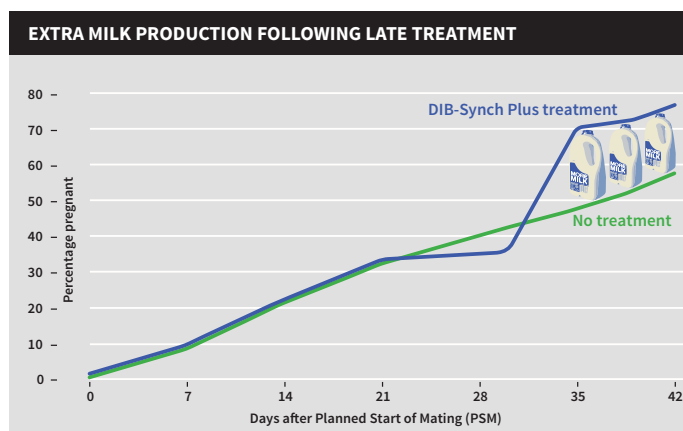
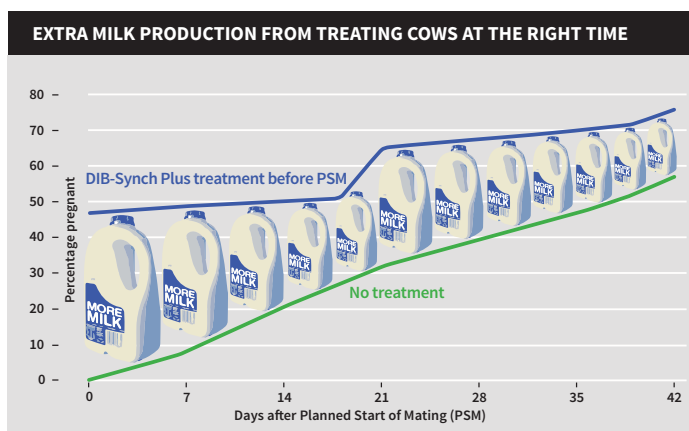
New Zealand studies prove DIB-Synch Plus (including Novormon) will provide more milk and fewer non-cycling cows in the next season.

	Pregnancy rate (6 week in-calf)	Extra days in milk*
DIB-Synch program	68%	+ 16
DIB-Synch program (including Novormon)	75%	+ 21

*Compared to no treatment. Reference AgriHealth Technical Bulletin R2: Comparing reproduction programs in New Zealand dairy herds

21 additional days in milk from treating non-cycling cows at the right time

Cows identified as non-cyclers and treated 9 days before planned start of mating (PSM) will have additional days in milk compared to cows that are not treated, and cows treated after 3 weeks of mating.



Increase profitability

Treating non-cycling cows with the DIB-Synch Plus (including Novormon) program at the right time will result in an extra \$214 profit per cow.

4:1
ROI

Ask your vet for the DIB-Synch Plus program



Evidence based vet medicines

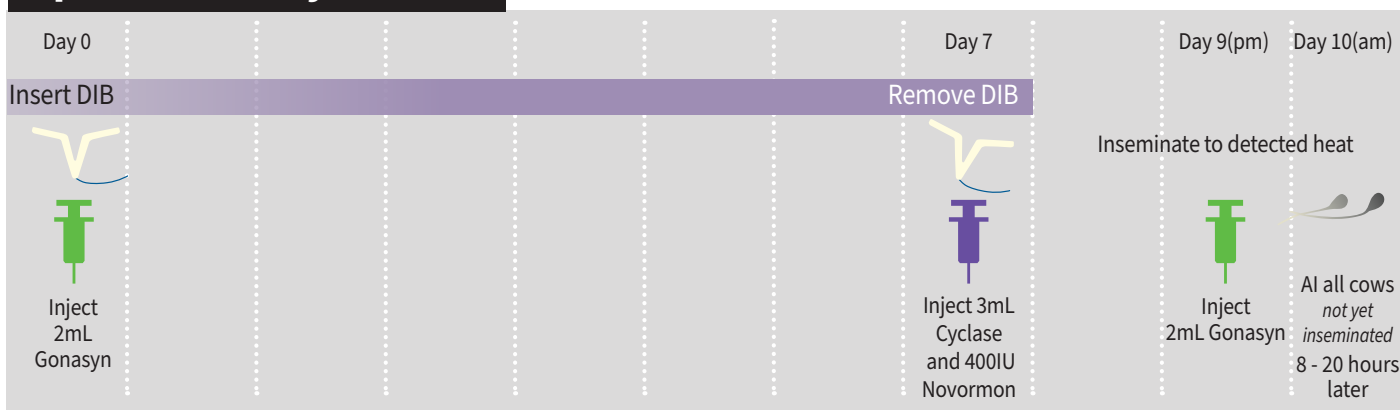
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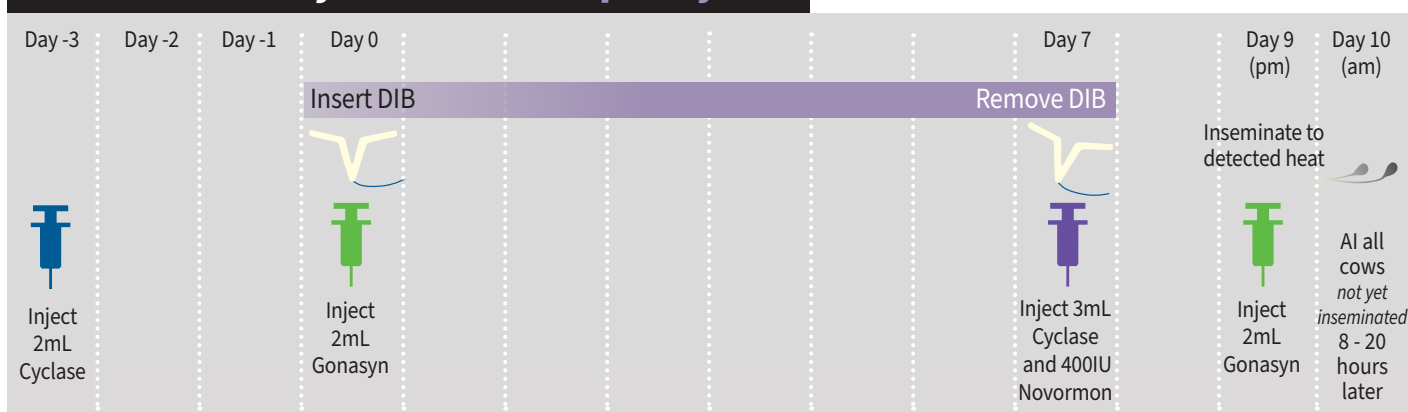
Program timetables

Optimise DIB-Synch Plus



Alternatively, 2mL Cyclase can be administered on Day 7 with 400IU Novormon, and 2mL Cyclase administered on Day 8.

Maximise DIB-Synch Plus with pre-synch



Alternatively, 2mL Cyclase can be administered on Day 7 with 400IU Novormon, and 2mL Cyclase administered on Day 8.



Gonasyn (A10642), Cyclase (A10490) and Novormon (A10641) are Restricted Veterinary Medicines, available only under veterinary authorisation. DIB-V (A10319) and DIB-h (A10832) are registered Veterinary Medicines. Registered pursuant to the ACVM Act, 1997



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