

DIBs: Superior comfort for non-cycling cow treatment programs

Farmers using DIBs for non-cycling cow treatment programs observed their cows are comfortable, happier, and likely had better milk production as a result.

Why should you use DIBs?

>1M

NZ cows have been treated with DIBs

98.5%

of cows not observed straining

REDUCED DEFECATING
in the shed

ROBUST NZ-BASED STUDIES

PREFERRED CHOICE
by farmers

Superior cow comfort

Cows treated with DIBs were significantly less likely to strain than cows treated with an alternative insert



Waikato farmer quotes

Cows with DIBs are crapping less in the shed. They seem happier, comfortable and produced better because they weren't worried about something being in there... Gus

We definitely found that cows are more comfortable and less crapping in the shed... Luke & Ryan

DIBs make cows more comfortable. With no straining & flow on effect we probably got higher production... Richard

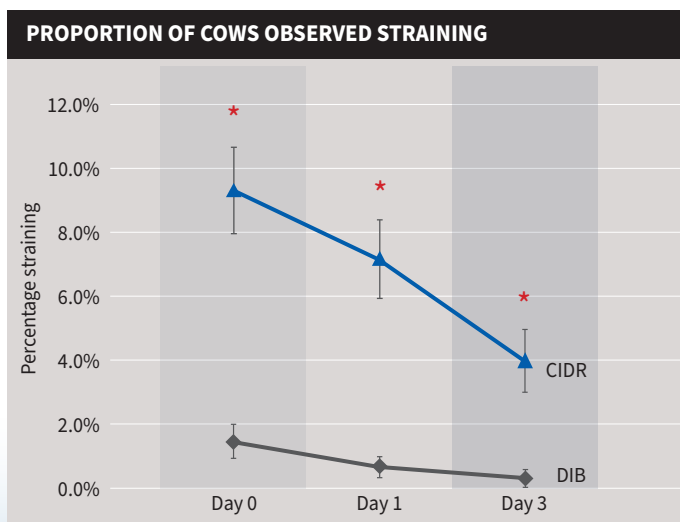


Figure 1. Percentage of cows observed straining by technicians at afternoon milking visits on 3 days. *Indicates data points are significantly different ($p < 0.001$).

Reference: AgriHealth technical bulletin TBR8

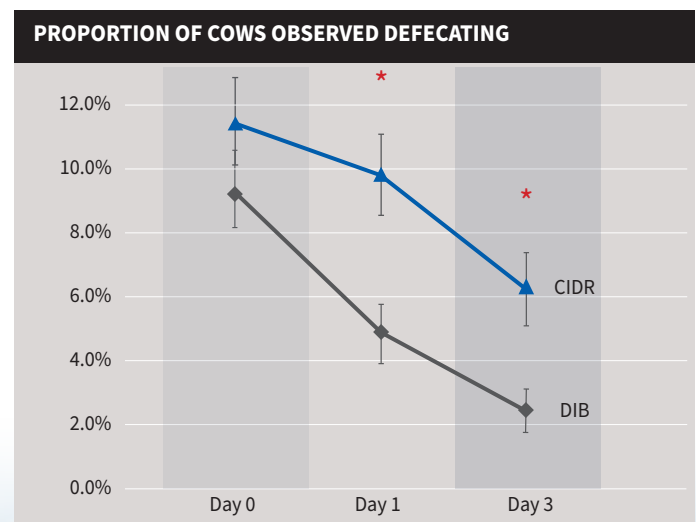


Figure 2. Percentage of cows observed defecating by technicians at afternoon milking visits on 3 days. *Indicates that data points are significantly different ($p \leq 0.002$).

DIB-V (A10319) and DIB-h (A10832) are registered Veterinary Medicines. Registered pursuant to the ACVM Act, 1997



Evidence based vet medicines

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