

# DIBs: New Zealand's superior comfort for non-cycling cow treatment programs

Farmers using DIBs for non-cycling cow treatment programs observed their cows are comfortable, happier, and likely had better milk production as a result.

## Why should you use DIBs?

**>1M**

**NZ cows have been treated with DIBs**

**98.5%**

**of cows not observed straining**

**REDUCED DEFECATING in the shed**

**NZ's MOST PROVEN repro insert**

**PREFERRED CHOICE by farmers**

## Superior cow comfort

Cows treated with DIBs were significantly less likely to strain than cows treated with an alternative insert



## Farmer Quotes

*“Cows with DIBs are crapping less in the shed. They seem happier, comfortable and produced better because they weren't worried about something being in there”*

*Gus, Waikato Farmer*

*“DIBs make cows a lot more comfortable. There is no straining and flow on effect we probably got higher production”*

*Richard, Waikato Farmer*

*“We definitely found that cows are more comfortable and less crapping in the shed”*

*Luke & Ryan, Waikato Farmers*



Evidence based vet medicines

0800 821 421

[www.agrihealth.co.nz](http://www.agrihealth.co.nz)

**AgriHealth**

DIB-FarmersA4.2021

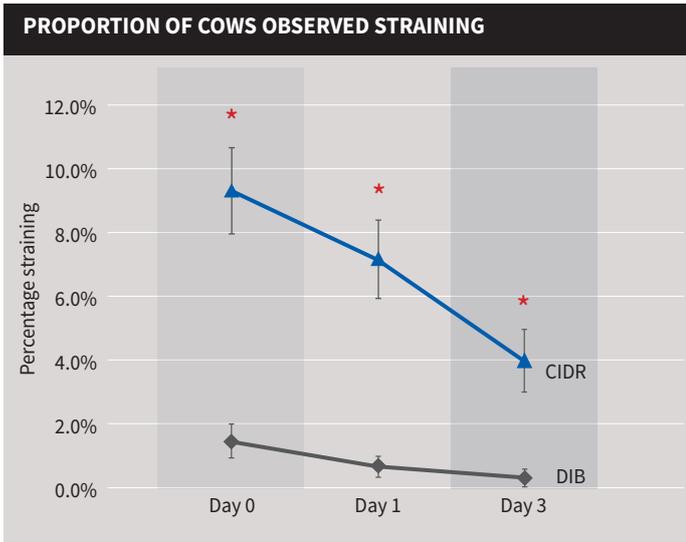


Figure 1. Percentage of cows observed straining by technicians at afternoon milking visits on 3 days.

\*Indicates data points are significantly different ( $p < 0.001$ ).

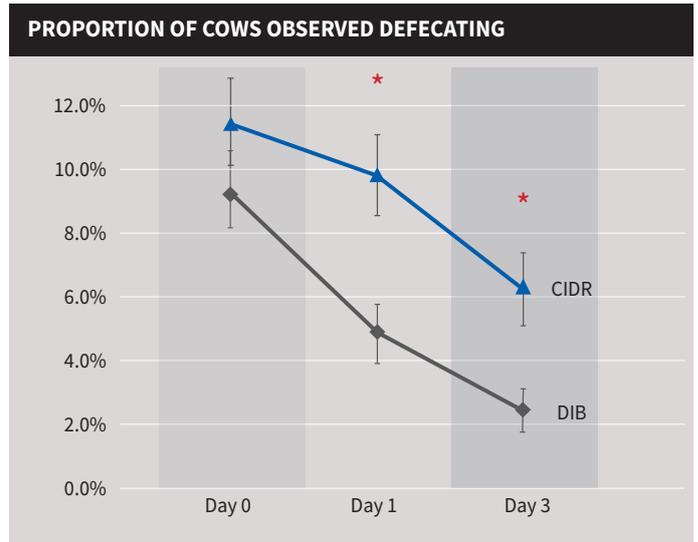


Figure 2. Percentage of cows observed defecating by technicians at afternoon milking visits on 3 days.

\*Indicates that data points are significantly different ( $p \leq 0.002$ ).

Reference: AgriHealth technical bulletin TBR8

# Ready To Mate App

## The No.1 Repro Planning App



An easy to use app for farmers to plan and manage repro programs



### READY IN 2 MINS

Takes only 2 minutes to create a repro plan



### CALENDAR

Download your repro plan calendar or view in the app



### NOTIFICATIONS

Get txt/email reminders on upcoming repro actions for your farm



### MULTIPLE USERS

Set-up accounts for multiple farms and farm staff

Download free

