Treating non-cycling cows early is still a worthwhile investment

The benefits of treating non-cycling cows early (so these cows are inseminated during the first few days of the mating period) are

- Cows get in calf earlier
- Treated cows have more days in milk the following season
- More AB heifer calves
- Tighter calving spread
- · Fewer non-cycling cows requiring treatment the following season
- These benefits far exceed treatment costs even when milk payout is low

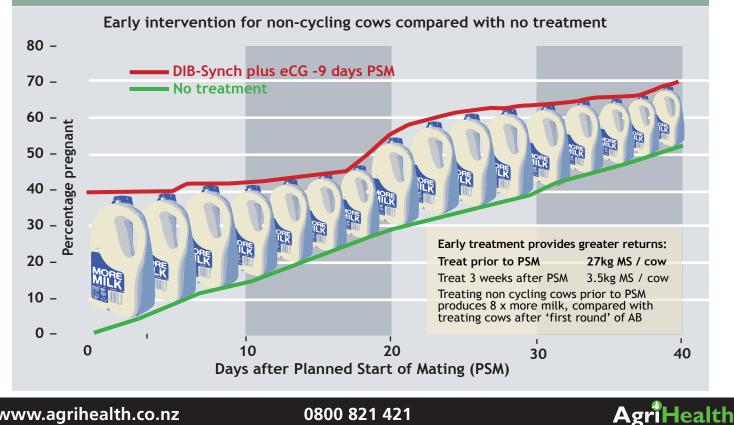
The benefits of 'Plus' eCG programs

- Increased conception rates and 6 week in-calf rates (by 6 - 7% compared to programs without eCG)
- Higher return on investment (by over 15% compared to programs without eCG)
- Higher proportion of treated cows are seen in 'standing heat'

	DIB-Synch Plus Program
Additional days in milk	19
kg MS / day	1.6
\$ / kg MS	\$4.50
Additional milk income	\$137
Costs	\$45
Profit	\$92
Return on Investment	3:1



Extra milk production following non-cycling cow treatment



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Splitting non-cyclers from main herd

- Non-cycling cows split from the herd one week prior to PSM and for first round of mating had significantly worse reproductive outcomes than non-cyclers left in the herd
 - Disruption of social structure
 - Less involvement in sexually active groups (SAGs)

Once a day milking

- Non-cycling cows milked once day from one week prior to PSM and for the first round of mating (total 4 weeks) had slightly improved reproductive outcomes compared with noncyclers that remained on twice a day milking
 - Loss in milk production significantly larger cost than benefit seen in reproduction

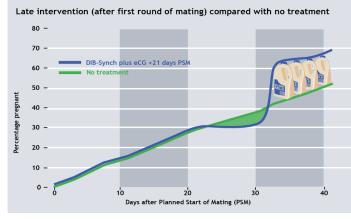
Both trials showed that <u>early</u> intervention with reproductive program had the biggest benefit and financial return for the farm

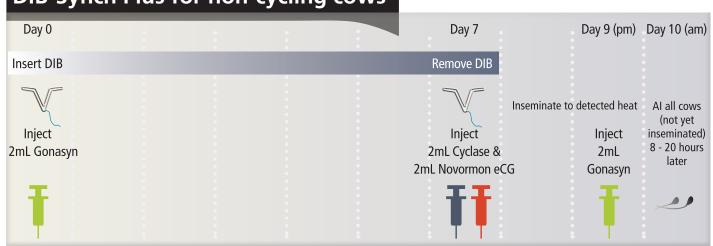
Treating non-cyclers too late

Treating non-cycling cows during the mating period provides an inferior financial return as the milk produced is significantly less and, after a round of mating may not even cover the treatment costs.



Extra milk production following non-cycling cow treatment





References McDougall et al 2010 NZVJ Shephard, R. 2013 NZVJ

Clark et al 1999 NZSAP Rhodes et al 1998 NZSAP

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DIB-Synch Plus for non-cycling cows