

February Webinar Highlights

Technical experts Dr Ben Dehaeck and Yousef Daoud from Huvepharma joined our New Zealand and Australian audience of poultry experts on-line to discuss the latest poultry health and productivity topics.

Ben is Huvepharma's Global Marketing Director, Poultry Health. He gave us an update on coccidiosis globally, then showed data and provided advice about coccidial control programs. In summary shuttle programs remain widely used with ionophores being very important.

Ben advised:

- respect the coccidiostats that are available
- use chemicals within a shuttle
- only use combination products for longer when there is high coccidiosis pressure
- use coccidiostats throughout the bird's life
- adapt the program according to the climate
- ionophores are still very effective
- monitoring is important, and check feed if there are issues

Watch Ben's summary



Yousef is Huvepharma's Global Business Development Manager Aviapp. He gave a demonstration of aspects of the Aviapp platform that are currently under utilised yet provide hugely valuable data, reports and insights. Two features he demonstrated were the house management system and checklists (using chick checklist as an example of the latter).

Aviapp is Huvepharma's cloud-based poultry monitoring platform that captures flock health and performance data through fast, illustrated data entry and turns it into real-time dashboards. It helps producers and integrators quickly spot issues, compare flocks, and therefore make better decisions to improve flock health, welfare and overall performance.

Watch Yousef's summary





**Poultry Health & Productivity
Technical Webinar**

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Brian Jones

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