

# DIB-Synch Plus: New Zealand's superior non-cycling cow treatment program

Farmers treating non-cycling cows with the DIB-Synch Plus program at the right time have superior reproductive performance and profitability.

## Why treat non-cycling cows?

<b>21</b> more days in milk		<b>33.5 kg</b> more milk solids		<b>12%</b> less likely to be non-cycling in the next season	<b>more</b> AB heifer calves	
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## Superior performance

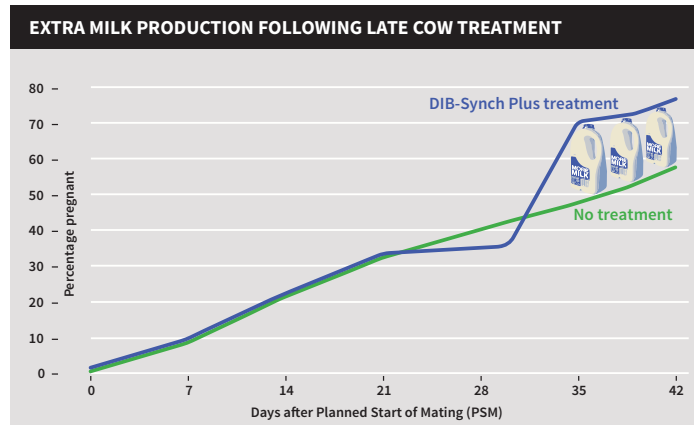
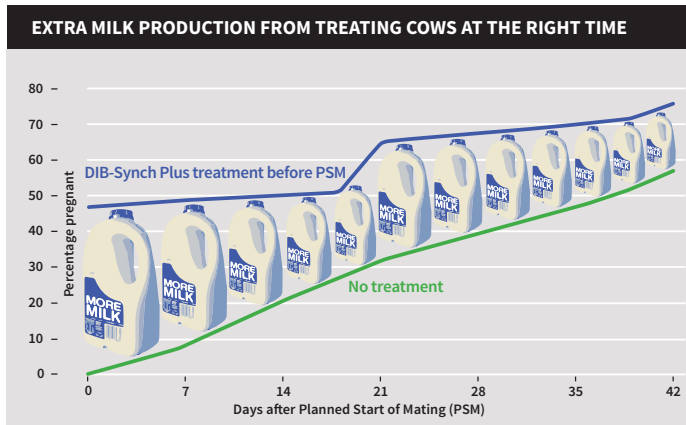
New Zealand studies prove DIB-Synch Plus will provide more milk and fewer non-cycling cows in the next season.

	Pregnancy rate (6 week in-calf)	Extra days in milk*
Standard program (DIB-Synch/CIDR-Synch)	68%	+ 16
Superior program (DIB-Synch Plus)	75%	+ 21

\*compared to no treatment

## 7 times more milk from treating non-cycling cows at the right time

Cows identified as non-cyclers and treated 9 days before planned start of mating (PSM) will produce 7X more milk than cows treated after the first round of mating.



## Superior profitability

Treating non-cycling cows with the superior DIB-Synch Plus program at the right time will result in an extra \$160 profit per cow.

**3:1**  
ROI

Ask your vet for the DIB-Synch Plus program



Evidence based vet medicines

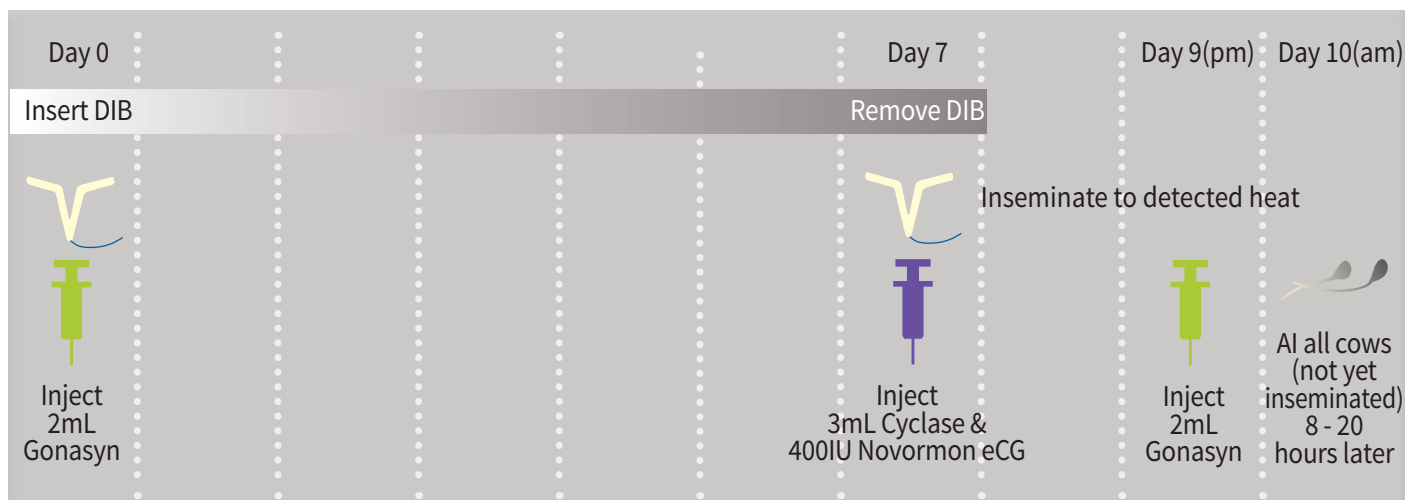
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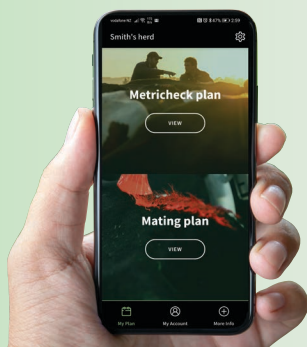
Superior-Non-Cycling 2020

# DIB-Synch Plus program timer



## Ready To Mate App

### The No.1 Repro Planning App



An easy to use app for farmers to plan and manage repro programs



#### READY IN 2 MINS

Takes only 2 minutes to create a repro plan



#### CALENDAR

Download your repro plan calendar or view in the app

Download free



#### NOTIFICATIONS

Get txt/email reminders on upcoming repro actions for your farm



#### MULTIPLE USERS

Set-up accounts for multiple farms and farm staff