



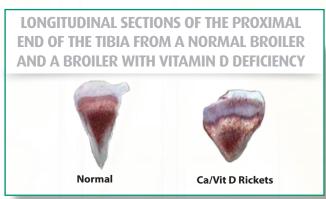


VITAMIN D

VITAMIN D IS ESSENTIAL FOR POULTRY

Vitamin D plays a **central role in calcium and phosphate homeostasis** and is fundamental for the proper development and maintenance of bone.

A deficiency can result in poor egg shell quality, decreased egg production and hatching, retarded growth, severe leg weakness, skeletal disorders, diseases of liver and kidney etc.



Source: University of Georgia, USA.

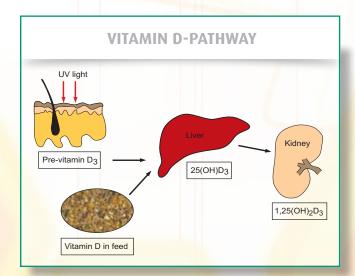
VITAMIN D-PATHWAY

Due to lack of vitamin D in feeds and management systems without direct sunlight, modern farm operations **must provide a supplemental source of vitamin D**.

Cholecalciferol or Vitamin D_3 is biologically inactive and must be converted in a two-step process before it can function.

- In the liver vitamin D₃ is hydroxylated to 25-hydroxy-vitamin D₃ (25-OH D₃).
- 25-OH D₃ is then transported to the kidney where it is converted to the most active compound 1,25-dihydroxyvitamin D₃ (1,25-(OH)₂ D₃).

Once formed in the kidney, $(1,25-(OH)_2 D_3)$ is transported to the intestine, bones or elsewhere in the body.



BIO D®: THE NATURAL CHOICE

BIO D® IS A NATURAL SOURCE OF 25-OH D3

- Bio D[®] is produced via bacterial fermentation from natural ingredients providing enhanced bioavailability.
- Bio D[®] is metabolically more potent than vitamin D₃ and 1 mg of 250H D₃ is equivalent to 80 000 IU vitamin D₃.
- Bio D[®] is two times more potent than the synthetic 25-OH D, derivate.



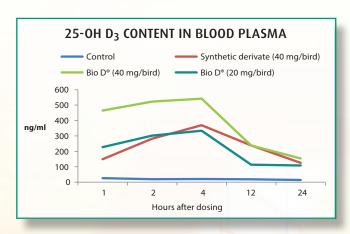
BENEFITS OF BIO D®

BIO D[®] INCREASES 25-OH D₃ CONTENT IN BLOOD PLASMA

Measurement of plasma 25-0H D_3 is a reliable indicator for vitamin D status in animals.

Bio D® is absorbed at the fastest rate in the first hour and more rapidly utilized.

The bioavailability of Bio D® is twice that of the synthetic derivate.



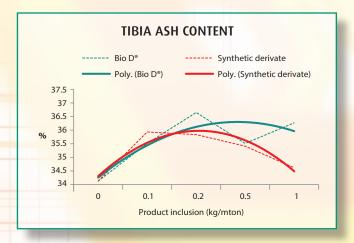
Hens were fasted for 24 hours to reduce baseline plasma 25-OH D₃ levels. The birds were then dosed orally with one treatment. Blood 25-OH D₃ levels were monitored at different time points.

BIO D® INCREASES BONE STRENGTH

Tibia ash content is a simple method to determine the bone mineralization and is thus an indicator for bone strength.

Supplementing Bio D® at the recommended dose of 0.5 kg/mton results in the highest rate of bone mineralization.

With Bio D[®] 20% **increase in bone mineralization** is achieved versus the synthetic derivate.



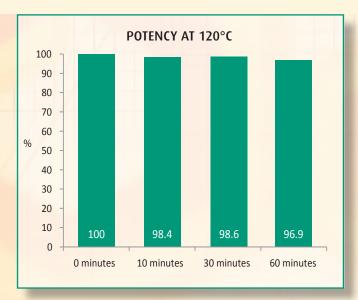
100 male broilers, Ross 708, per treatment were divided over 10 replicates. Two different sources of 25-OH D₃ were supplemented from day 0 till day 21 at different dosages. Tibia ash content was analysed on day 21.





DOSE RECOMMENDATIONS

Formulation	Concentration 25-0H D ₃	Dose recommendation (kg/mton of feed)	
	(mg/kg Bio D®)	Poultry	Turkey
Bio D [®] 500	69.7	0.5	0.66



STABILITY

Bio D[®] has a shelf-life of 24 months and is **extremely stable** during pelleting.

Bio D[®] is **safe** for use up to 20x the recommended dose.

Typically Bio D 100 is included at 100g per tonne of feed i.e. 34.8mg of 25- hydroxy vitamin $\rm D_3$

CONCLUSION

Bio D[®] is:

- A source of 25-OH D₃
- A natural fermentation product
- Two times more bioavailable than the synthetic derivate
- Extremely stable



The Natural Choice for Vitamin D

